



Dear Advertiser,

We would like to take this time to introduce ourselves; we are the Huntington Beach High School Football Boosters Club and Football Team. This year our club, along with our 3rd year head Coach Eric Lo are striving to make the Oilers Football program one of the best in the county. Coach Lo's Oilers finished 3rd last season in his 2nd year and advanced to the CIF playoffs for the 1st time as a seeded team in 15 years. In 2009 our Huntington Beach Oilers will be returning the Sea View Leagues #1 Ranked QB Sean Guite and 3 of the Top 7 Receivers lead by #1 ranked Kaller Roemer, Dominic Capone and Cameron Pizzica. The #1 Ranked Oilers Defense from last year will return 3 of the top 11 defenders lead by Nick Roberts, Nick Phipps and Luke Holler. We hope you will join us with a great opportunity to establish the Oilers as a football power.

This season will be one of many first for us, as our home stadium "Cap Sheue Football Stadium" is complete with new home side bleachers, press box, concession stands and topped off with a new track and turf field.

We are approaching the year different, attempting to reach out to our cities merchants and industries to help us continue to grow our program and establish a relationship between the student athletes and local businesses.

This year we are asking for the following different levels of corporate sponsorship, each unique with its own benefits. Part of any Major Sponsorship will include a full scholarship \$1000 for football fees to the player that refers the sponsor and depending on the level of sponsorship, additional scholarships will be given to those student athletes that may not be able to play without your generous support.

Thank you,

Bruce Holler

Bart Hornstein

Co-Presidents

Our 2009 Advertising / Sponsorship levels

Signature Sponsor (1) \$10,000

- ∞ 1 - 3x6 banners Signage at all Home Games (Up throughout Football season with exception of FV or Edison Games) facing Main Street
- ∞ 5 - 3x6 banners Signage at all Home Games (Up throughout Football season with exception of FV or Edison Games) inside the stadium
- ∞ Varsity MVP Award Named After Your Company
 - Plaque to player and company
- ∞ 1 – 25sec Video Ad shown 4 times each home game
- ∞ Front Cover logo on all home game programs
- ∞ 1 full-page ad (B&W) in every home game program
- ∞ First position on 1000 11x17 poster schedules to be distributed to local merchants
- ∞ Permission for one table at all home games.
- ∞ Company Named Displayed on Marquee at School throughout Football Season
- ∞ 4 Field passes to all home games and VIP preferred seating in stands

Oiler Sponsor (2) \$7,500

- ∞ 1 - 3x6 banners Signage at all Home Games (Up throughout Football season with exception of FV or Edison Games) facing Main Street
- ∞ 3 - 3x6 banners Signage at all Home Games (Up throughout Football season with exception of FV or Edison Games) inside the stadium
- ∞ One of the Following:
 - Varsity Most Improved Offensive Player Award Varsity
 - Most Improved Defensive Player Award
 - Plaque to player and company
- ∞ 1 – 25sec Video Ad shown 2 times each home game
- ∞ 1 full-page ad (B&W) in every home game program
- ∞ Offensive and Defensive Player of the Week Sponsorship In Programs
- ∞ (2) Second positions on 1000 11x17 poster schedules to be distributed to local merchants
- ∞ 4 Field passes to all home games and VIP preferred seating in stands

Orange & Black Sponsor (6) \$5,000

- ∞ 1 - 3x6 banners Signage at all Home Games (Up throughout Football season with exception of FV or Edison Games) facing Main Street
- ∞ 2 - 3x6 banners Signage at all Home Games (Up throughout Football season with exception of FV or Edison Games) inside the stadium
- ∞ One of the Following:
 - Varsity Offensive Lineman Award
 - Varsity Defensive Lineman Award
 - Varsity Offensive Back of the Year Award
 - Varsity Defensive Back of the Year Award
 - Varsity Linebacker of the Year Award
 - Varsity Receiver of the Year Award
 - Plaque to player and company
- ∞ 1 inside full-page ad (B&W) in every home game program
- ∞ (3) Third positions on 1000 11x17 poster schedules to be distributed to local merchants
- ∞ 2 Field passes to all home games and VIP preferred seating in stands

Home Game Sponsor (1 per home game) \$2,000

- ∞ 1 - 3x6 banners Signage at all Home Games (Up throughout Football season with exception of FV or Edison Games) inside the stadium
- ∞ Back cover of your Home game program (full color)
- ∞ 1 inside full-page ad (B&W) in home game programs
- ∞ Permission for giveaways before, during and after your game.
- ∞ 2 Field passes to your home games and VIP preferred seating in stands

Banners: Inside Stadium \$500

- ∞ 1 - 3x6 banners Signage at all Home Games (Up throughout Football season with exception of FV or Edison Games) inside the stadium

Banners: Facing Main Street \$1,500

- ∞ 1 - 3x6 banners Signage at all Home Games (Up throughout Football season with exception of FV or Edison Games) Facing Main Street

Digital Game Time Text Ads \$100 per Game

- ∞ 1 – text based Ad or Wish – 50 Character max – Shown 3 times per game

25 sec Digital Video Ads \$1000 per Game

- ∞ 1 – 25sec Video Ad – Shown 3 times per game

Additional Advertising rates (these ads appear in every home game program)

- | | |
|---|----------|
| ∞ Front inside cover \$1500.00 (only 1 available) | 8w x 10h |
| ∞ Back inside cover \$1200.00 (only 1 available) | 8w x 10h |
| ∞ Full Page \$600.00 | 8w x 10h |
| ∞ 1/2 Page \$400.00 | 8w x 5h |
| ∞ 1/4 Page \$250.00 | 4w x 5h |
| ∞ Business Card \$100.00 | 3w x 2h |

Program Ad Guidelines

1) Ads must be mailed to PO Box address or can be submitted via email to
hbhsart@gmail.com

Art must be 300dpi for all page ads.

2009 Football Art Deadline is August 1, 2009

2) If artwork, business card, electronic file etc and ad form with payment are not submitted by deadline, they are not guaranteed to make the issue.

3) No manual cropping of pictures. Please submit complete photograph with personal ad or collage page. If cropping is necessary, printer or coordinator will crop at best judgment.

• **Add Sizes:**

o Full Page / Back Cover - 8"x10"

o 1/2 Page (Horizontal only) - 5"x8"

o 1/4 Page (Vertical only) - 4"x5"

o Business Card - 2"x3"

It is our goal as boosters to be able to give every student football player the ability to play the game with out the financial burden and giving them a chance they may never get again. Please support our student athletes by promoting your business in our football program. Your generosity will not only be recognized in our program, but will also support our athletes and assist the program in defraying expenses with your advertisements and donations.

Your ad (over \$1000) includes:

- Membership in the HBHS Oiler Football Booster Club
- VIP Season Tickets to HBHS Football home games
- 1 Oiler Card (to be mailed in Sept. Good from 9-10/9-11)
- Discounts at local food and business services

On behalf of our players, their families and the Football program we thank you for your support

Make check payable to HBHS Football Booster Club. The HBHS Football Booster Club reserves the right to decline any advertisement deemed inappropriate or unsuitable for this program. If submitting artwork for ads electronically must be in **PDF, 300 dpi JPEG, EPS** with all text converted to outlines.

Artwork or graphic may also be submitted in paper form to accompany ad form with player name and payment.

For questions on guidelines for ads please call Scott Capone (714) 240-5111 art can be emailed to **hbhsart@gmail.com**

***** HBHS Football Booster Club is a 501 (3) tax-exempt organization *****

Company Name: _____

Address: _____ City and Zip _____

Phone #: _____ Fax: _____ Email: _____

Contact Person: _____ Players Name _____

Signature: _____ Date: _____

Sponsorship Level (circle one) –

Signature - Oiler - Orange & Black – Home Game - Full Page - 1/2 Page - 1/4 Page - BC

Banner inside stadium– QTY _____ - Banner Facing Main Street – QTY _____

Text AD (50 Character max)

(Choose Game(s) - J.Serra / Marina / San Juan / Trabuco / El Toro) total _____

25 sec Video Ad

(Choose Game(s) - J.Serra / Marina / San Juan / Trabuco / El Toro) total _____

Send to: HBHS Football Booster Club P.O. Box 801 Huntington Beach, CA 92647
(714) 847-4550